

BWF Notice



BWF Player Education & Dual Career (Beyond Badminton) – Activations at BWF International Events

Monday 13 January 2025

Dear Members and Continental Confederations,

The BWF will be continuing its initiative on BWF Player Education & Dual-Career (Beyond Badminton) activations, following positive outcomes and great engagement in 2024.

BWF Player Education & Dual-Career (Beyond Badminton) activations were delivered in conjunction with the 38 BWF International Tournaments, BWF World Junior Championship 2024 ([link](#)) and ISF U15 Gymnasiade ([link](#)).

BEYONDBADMINTON

This year, the activation will be integrated into existing BWF international events for elite, Para badminton and junior players.

The activation aims to spread awareness and share information about the available opportunities, pathways and resources for players.

Working closely with the Continental Confederations and respective member association / host, BWF will deliver the following activities:

- Circulate a Dual Career information email to Team Managers & coaches (pre-event)
- Promotional materials with QRcode (during event)

List of identified BWF International Events

Please find below the identified BWF international events – International Challenge, Series, Future Series, Junior and Para Badminton events:

Month	Tournament Name
January	<ul style="list-style-type: none">• YONEX Estonian International 2025• VICTOR Swedish Open 2025• Egypt Para Badminton International 2025
February	<ul style="list-style-type: none">• 15th MULTI ALARM Hungarian Junior Championships 2025 presented by VICTOR



	<ul style="list-style-type: none"> • Singapore International Challenge 2025 • Uganda International Challenge 2025 • Uganda Junior International 2025 • LI NING Sri Lanka International Challenge 2025
March	<ul style="list-style-type: none"> • LI NING Sri Lanka International Series 2025 • Spanish Para Badminton International 2025 - II • 60th Portugal International Championships 2025 • Spanish Para Badminton International 2025 - I • IBERDROLA Spanish Junior Open 2025 • Polish Open 2025 • CIPUTRA HANOI - YONEX SUNRISE Vietnam International Challenge 2025
April	<ul style="list-style-type: none"> • TOYOTA PHUKET International Series 2025 • FZ FORZA Alpes International U19 2025 • Czech Para Badminton International 2025 • Dubrovnik VALAMAR Junior Open 2025 presented by YONEX • France Badminton International 2025
May	<ul style="list-style-type: none"> • KAWASAKI Slovak Open 2025 • ST DENIS Reunion Open 2025 • FELET Mauritius International 2025 • YONEX 3 Borders 2025
June	<ul style="list-style-type: none"> • Spanish International U19 2025 • Thailand Para Badminton International 2025 • Northern Marianas International 2025 • Czech International Future Series 2025 • YONEX Italian Open 2025 • Bulgaria Junior Open Championship 2025
July	<ul style="list-style-type: none"> • Uganda Para Badminton International 2025 • New Horizons Junior International 2025 • FZ FORZA Future Series Nouvelle-Aquitaine • YONEX SUNRISE Pembangunan Jaya Raya Junior International Grand Prix 2025 • YONEX All England Junior Badminton Championships 2025
August	<ul style="list-style-type: none"> • Sri Lanka Junior International Series 2025 • CROWNE PLAZA Northern Marianas Open 2025 • I International Bolivia 2025 • DOVE Saipan International 2025 • Cameroon International 2025 • Danish Junior Cup 2025 • VICTOR U19 Irish Open 2025
September	<ul style="list-style-type: none"> • YONEX SUNRISE Vietnam Open 2025 • II Costa Rica Future Series 2025 • Kampala International 2025 • Indonesia International Challenge I 2025
October	<ul style="list-style-type: none"> • YONEX Bulgarian International Championship 2025 • Uganda International Series 2025 • BWF World Junior Mixed Team Championships 2025

	<ul style="list-style-type: none"> • BWF World Junior Championships 2025 • Victor Denmark Junior • XIV Santo Domingo Open 2025 • Australia Para Badminton International 2025 • Indonesia Para Badminton International 2025
November	<ul style="list-style-type: none"> • AIG VICTOR Irish Open 2025 • Indonesia International Challenge II 2025
December	<ul style="list-style-type: none"> • 2025 YONEX Canadian International Challenge

We are happy to hear from other Member Associations / Hosts interested in integrating the activation into their event.

List of identified CC Events & Development Projects

Please find below the identified CC Events & Development projects:

Africa	<ul style="list-style-type: none"> • All Africa Senior Championship • All Africa U15 Championships • Africa Para Badminton Continental Championships 2025 • All Africa AirBadminton Championship 2025
Asia	<ul style="list-style-type: none"> • Badminton Asia Mixed Team Championships 2025 • Badminton Asia Championships 2025 • Asia Para Badminton Continental Championships 2025
Europe	<ul style="list-style-type: none"> • 2025 European Mixed Team Championships
Oceania	<ul style="list-style-type: none"> • VICTOR Oceania Mixed Team Championships 2025 • VICTOR Oceania Championships 2025 • VICTOR Oceania Junior Team Championships 2025 • VICTOR Oceania Junior Championships 2025 • Oceania Para Badminton Continental Championships 2025
Pan Am	<ul style="list-style-type: none"> • Pan American Cup 2025 • XXXIII Pan Am Junior Championships 2025 TEAM EVENT • XXXIII Pan Am Junior Championships 2025 • Pan Am Para Badminton Continental Championships 2025

More Information / Contact Person

More information about the BWF Player Education & Dual Career initiative: [link](#)

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